

DESIGN AND MOBILITY IN CREATIVE CITIES

Cité du design, Saint Étienne, France
within the framework of the XXIIIrd
Entretiens Jacques Cartier

The Cité du design, Saint Étienne, France, and the City of Montreal organize, for the XIIIrd Entretiens Jacques Cartier, the conference *Design and mobility in creative cities* included in the 2010 Saint Étienne International Design Biennial programme, which main topic is teleportation and mobility.

Organization

Cité du design, Saint Étienne
Design Montréal, City of Montréal

Steering committee

Marie-Haude Caraës,

Research Manager, Cité du design

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Manager of International Affairs, Cité du Design & École supérieure d'art et design de Saint Étienne

Marie-Josée Lacroix,

Director, Design Montréal, city of Montréal

Béatrice Carabin,

Design commissioner, Design Montréal, city of Montréal

Creativity and innovation are the core of new territorial appeal strategies, in which design remains essential. For many years indeed, cities have been an experiment proving ground offered to creators in the fields of visual arts, music, theatre, dance, design and architecture. Cities are daily trying to integrate environmental issues and are developing new urban experiences.

This conference proposes to explore the following issues:

- How can design improve mobility in a so-called “creative” contemporary city, in the fields of transports, energy, new housing systems, new lifestyles and social contexts, sustainability, and improvement of living environment?

- Which kinds of innovations are developed thanks to the action of creators and new technologies?

- How to develop a creativity and urban mobility culture in relation with our new life systems and uses?

Designers and creators from the UNESCO creative design appointed cities (Buenos Aires, Berlin, Kobe, Montreal, Nagoya, Shanghai, Shenzhen) and candidates cities (Saint Étienne and Seoul) are invited to meet and share about innovative experiences on design and mobility.

Organized in the context of the partnership existing between Saint Étienne and Montreal since 1998, this meeting follows the 2009 conference *Cities as design labs*.

23RD NOVEMBER 2010

9:00
Welcome and participants registration

10:00 – 10:30
INTRODUCTION BY
MAURICE VINCENT
Mayor of Saint Etienne, President of
Saint Étienne Métropole

ELSA FRANCÈS
General director of Cité du design

GEORGES POUSSIN
Chief of Creative Industries for
Development Section, UNESCO

Opening conference

Moderator:
LAËTITIA WOLFF,
Design Consultant, futureflair,
New York

10:30 – 11:15
JAIME LERNER
Architect and Urbanist, President of
Jaime Lerner Institute (Curitiba, Brazil)

11:15 – 12:00
MIREILLE APEL-MULLER
Managing director of l'Institut pour la
Ville en Mouvement (Paris, France)

12:00 – 12:30
Discussion

12:30 – 14:00
Lunch

14:00 – 14:20
MONTREAL, QUEBEC, CANADA
MÉLISSA MONGIAT
Designer, strategist and storyteller

14:20 – 14:40
SAINT ÉTIENNE, FRANCE
FRÉDÉRIC BONNET
Architect, Agency Obras
« Cœur de ville » Saint Étienne city
centre operation

14:40 – 15:00
KOBE, JAPAN
HIROYUKI SASAKI
Designer, Associate Professor
Department of Environmental Design,
Kobe design University

15:00 – 15:20
Pause

15:20 – 15:40
BERLIN, GERMANY
PETER WOUDA
Designer
Volkswagen design center

15:40 – 16:00
NAGOYA, JAPAN
KEISUKE KITAGAWA
Architect, Associate Professor
Nagoya Institute of Technology

16:00 – 16:20
SHENZHEN, CHINA
XU CHONGGUANG
Vice director Urban planning, Land
and Resources Commission Shenzhen
Municipality

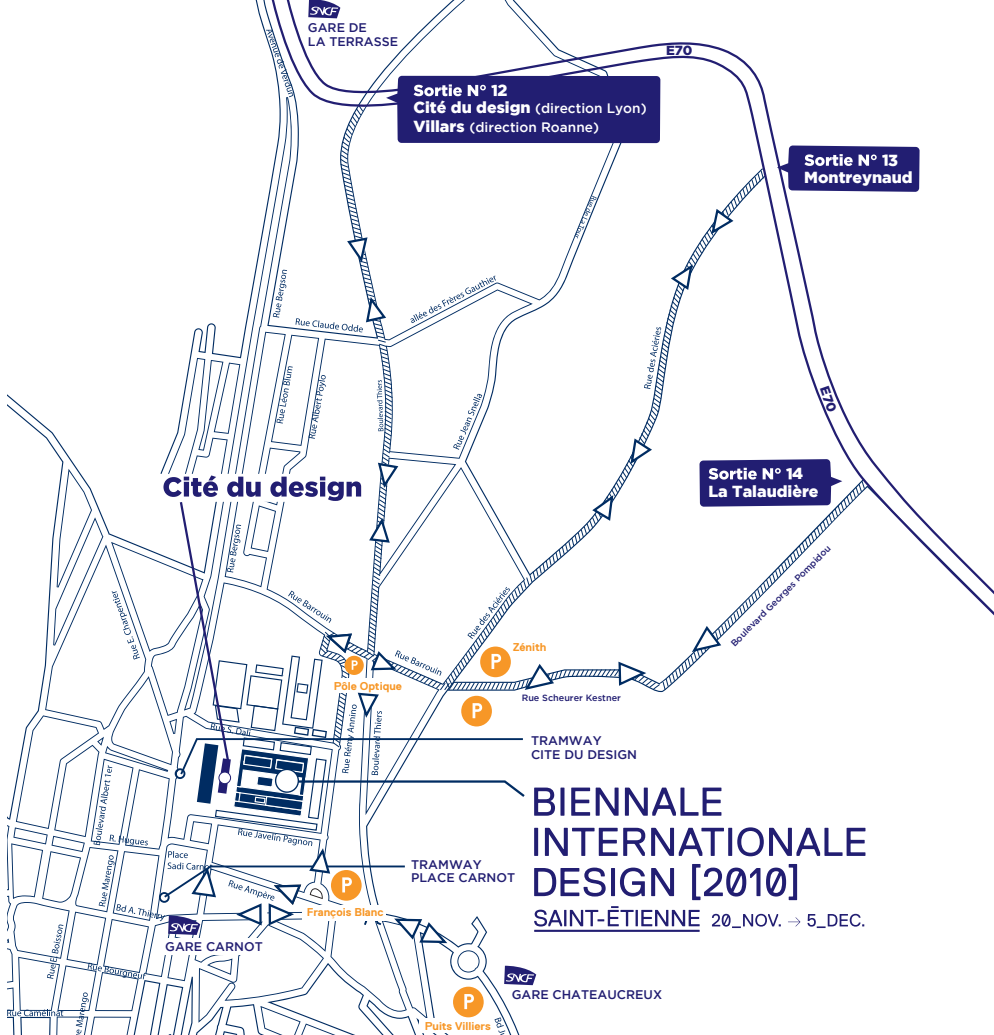
16:20 – 16:40
Pause

16:40 – 17:00
BUENOS AIRES, ARGENTINA
MARCELA WAINSTEIN
Designer/researcher, Industrial designer
professor, University of Buenos Aires

17:00 – 17:20
SHANGHAI, CHINA
LIU JIE
Designer on Architecture
Associate professor, Shanghai Jiaotong
University

17:20 – 17:40
SEOUL, SOUTH KOREA
KYUNG RAN CHOI
Director of Seoul Design Fair 2010
Professor, Kookmin University

17:40 – 18:30
Discussions and conclusions



BIENNALE INTERNATIONALE DESIGN [2010]

SAINT-ÉTIENNE 20_NOV. → 5_DEC.

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